

Office of Energy Efficiency and Renewable Energy
U.S. Department of Energy
c/o Meeting Management Services
1201 New Jersey Ave., NW
Washington, DC 20001



Texas Industries of the Future

EXHIBITOR PROSPECTUS



The Office of Energy Efficiency and
Renewable Energy,
The U.S. Department of Energy
And
The Texas Industries of the Future



Energy-Efficient Process Technologies
and Best Practices
Chemical & Refining Industries
March 17 – 19, 2003
Houston, Texas

TEXAS TECHNOLOGY SHOWCASE 2003



Texas Industries of the Future

Background

This conference will bring together energy and environmental professionals in the chemical and refining sectors in Texas, along the Gulf Coast, and nationally. We are seeking a mix of technology providers, service providers and organizations that have products and services that will facilitate chemical plants and refineries in Texas and nationally to increase energy efficiency, improve environmental performance and reduce cost.

Program tracks include sessions on NOx reduction technologies, plant optimization, VOC reduction technologies, separations or distillation, combined heat and power, plant automation, sustainability, supply chain, survival strategies for small and medium sized plants, commercialization resources, and others. See the Showcase website for session listings. Exhibitor applications will be screened to meet the criteria below. **A limited number of exhibitor booths will be reserved for emerging technologies that are near commercialization and have received prior DOE funding.**

Criteria

Exhibitors are sought that provide technologies or services that meet all or many of the following criteria:

- ✓ Improves energy efficiency in the chemical or refining sectors.
- ✓ Reduces or is neutral with respect to environmental emissions (technologies that reduce emissions, particularly air emissions, will rank the highest towards acceptance).
- ✓ Has proven commercial scale performance data that can be discussed with prospective customers.
- ✓ Will be represented at the Showcase by the technology developer or at least one person with an in-depth knowledge of the technology performance capabilities.
- ✓ Will prepare a case study on technology performance, available by March 17, 2003 (to be included on the Showcase website and distributed by the exhibitor at the event.) This does NOT have to be of a commercial demonstration.
- ✓ Can provide an end-users application list to prospective customers at the event.

Application Process

- ✓ Complete application form and submit – **DEADLINE FOR APPLICATIONS IS JANUARY 31, 2003**
 - ➔ You may also download application in Adobe Acrobat or Word Document format at www.showcasetexas.org
- ✓ Applications will be reviewed during the month of February.
- ✓ Accepted applications will be notified on February 14, 2003
- ✓ Written agreement to exhibit and payment of **\$750 must be submitted by Friday, February 28, 2003** or you may forfeit your space.
- ✓ Any forfeited spaces will be re-opened to other applicants.

General Information

When:

March 17 – 19, 2003

Where:

Radisson Astrodome
Houston, Texas

Exhibitor Fee:

\$750.00

Who will attend:

750 attendees including:

- Chemical manufacturing and refinery plant managers
- Plant utility and environmental engineers
- Technology experts
- University/national laboratory researchers
- Equipment suppliers
- Local, state and federal government leaders
- Environmental agency staff

Hosts

- The Office of Energy Efficiency and Renewable Energy
- The U.S Department of Energy
- The Texas Industries of the Future

Additional Information

You may access additional information and download applications at www.showcasetexas.org

For questions, please call 202-624-1784



TEXAS TECHNOLOGY SHOWCASE 2003

Schedule at a Glance

	MONDAY March 17, 2003	TUESDAY March 18, 2003	WEDNESDAY March 19, 2003
8:00 AM			All Day Plant Tour 8:00 am to 4:00 pm
9:00 AM		Morning Plenary 9:00 – 10:00 am	Half-Day Plant Tour 8:00 am to Noon
10:00 AM			
11:00 AM		Breakouts 1B – 6B 10:20 AM to Noon	
12:00 PM			
1:00 PM	Opening Lunch Plenary Address Noon – 2:00 pm	Lunch Plenary Address Noon – 2:00 PM	
2:00 PM			
3:00 PM	Plant Tours A 2:00 – 6:00 pm	Breakouts 1A – 6A 2:00 – 5:00 pm	
4:00 PM		Plant Tours B 2:00 – 6:00 pm	
5:00 PM		Breakouts 1C – 6C 2:00 – 5:00 pm	
6:00 PM	Reception 5:30 – 7:30 pm	Reception 5:30 – 7:30 pm	
7:00 PM			
8:00 PM			
			Breakouts 1D – 5D 8:00 am to 11:00 am
			Closing 11:15 - Noon

Yellow time-blocks indicate dedicated Exhibit Hall Hours

* SCHEDULE IS SUBJECT TO CHANGE
** PLANT TOURS ARE CONTINGENT ON AVAILABILITY AND DEMAND

Exhibitor Set-up:

Monday, March 17 ~ Noon – 5:00 pm

Exhibit Hall Hours:

Monday, March 17 ~ 5:30 - 7:30 pm

Tuesday, March 18 ~ 9:00 am - Noon & 2:00 - 7:30 pm

Exhibitor Breakdown:

Tuesday, March 18 ~ 7:30 pm – 9:30 pm

Wednesday, March 19 ~ 7:00 am – 10:30 am

What is included in Exhibitor Package

- One 10' x 8' Booth
- One 6' skirted table
- Standard 8' back drape, 3' side drape
- Two chairs
- One wastepaper basket
- One booth identification sign
- Two Exhibit Hall Only passes
- One 7" x 44" Identification Sign





Texas Technology Showcase 2003

1. CODES AND AGREEMENTS: The Exhibitor hereby agree to be bound by the "Rules and Regulations" set forth in this document.

2. SPACE ASSIGNMENTS: Booth and event sponsor request will be addressed in order of receipt of applications and payment. In order to emphasize the relevance and importance of Exhibitors' product and services, the exhibit hall will be arranged to promote your offerings in a non-competitive environment. Exhibitor locations will be assigned to booths based on best fit. Texas Showcase Management (TSM)/Meeting Management Services (MMS) reserves the right to make final assignments. Within these rules, decisions regarding space are solely at the discretion of TSM/MMS.

3. Exhibit Hours: Setup – 12:00 to 5:00 pm, March 17, 2003, Exhibit Hall Hours – 5:30 pm to 7:30 pm March 17, 2003; 9:00 am to 12:00 pm & 2:00 to 7:30 pm, March 18, 2003. Breakdown – 7:30 pm to 9:00 pm, March 18, 2003 and 7:00 am to 10:30 am, March 19, 2003. Times subject to change.

4. Use of Space: The Exhibitor shall not sublet or share the booth provided by TSM/MMS, nor shall the exhibitor assign this lease in whole or in part without written notice to and approval from TSM/MMS. The Exhibitor, as specified in these rules and regulations, will forfeit space not occupied by the close of the installation period (5:00 pm, March 17, 2003). The space may be resold, reassigned, or used by the exhibit management.

5. Early Dismantling of Booths: Exhibits are to remain set up until 7:30pm, March 18, 2003. Early dismantling of booths may result in loss of Exhibitor privileges in future years.

6. Exclusion: TSM/MMS reserves the right to exclude or to require modification of any display or demonstration which, in its sole discretion, it considers unsuitable or not in keeping with the character of the show. TSM/MMS shall have the right to prohibit the use of amplifying equipment or music, which, in its sole discretion, it considers objectionable. TSM/MMS reserve the right to demand modification of the appearance of dress or person used in connection with displays or demonstrations.

7. Safety Regulations: The use or storage of flammable liquids, gases, or solids will not be permitted. Only a safety film can be used. Video presentation must be arranged so that aisles are not blocked. Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations are allowed and other material must comply with fire department regulations.

8. Liability: The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arriving out of injury or damage to Exhibitor's displays, equipment, and other property brought upon the premises of the Radisson Astrodome

(Hotel) and agrees to indemnify and hold harmless TSM/MMS, its parent affiliates, their heirs, executors, directors and assigns, and the Hotel, its agent, servants and employees, against any and all liability, losses, damages, and claims. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Hotel, its owners, and managers, which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, TSM/MMS and Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expense arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel, or any part thereof. All rules and regulations are subject to changes under this contract.

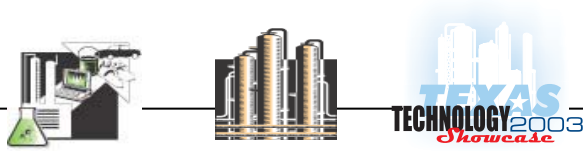
9. Guard Service: TSM/MMS will provide guard service when the exhibit hall is closed and exercise reasonable care for the protection of Exhibitors' material and display. Beyond this, TSM/MMS, its Officers, agents, employees, subsidiaries, affiliates, and members (separately or collectively) cannot accept responsibility for any damage to or for the loss or destruction of an exhibit or for the property of an exhibitor either from fire, theft, or accidents or other causes.

10. Official Service Contractor: To assure orderly and efficient installation, operation and removal of the displays, and to minimize confusion by the presence or solicitation of unknown or unqualified firms, TSM/MMS will select a firm as our official service contractor. The Official Contractor will send all confirmed exhibitors a service kit containing information on furnishings, electrical, signs, labor, booth cleaning, display rental, telephone, audio/visual, photography, computer rental, and recommended transportation carriers.

11. Amendment of Rules: Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of TSM/MMS and the Hotel. These rules and regulations may be amended at any time by TSM/MMS and the Hotel. All amendments shall be binding on Exhibitors.

12. Cancellation/Refund: In the event the Exhibitor cancels its reservation for space, and does so on or before February 17, 2003 the Exhibitor will be refunded the rental fee less a \$500 non-refundable deposit per booth. Cancellations received after February 17, 2003 will forfeit the entire rental fee. No refunds will be made if space is not used, or for spaced not used part of the time.

The foregoing regulations have been formulated for the best interests of all Exhibitors and Sponsors.



APPLICATION FORM

Texas Technology Showcase 2003

First Name	MI	Last Name
Organization		
Mailing Address		
City	State	Zip
Phone	Fax	Email

- Yes, I agree to participate in a one page email survey four months after the Showcase, providing feedback on the effectiveness of the event in facilitating commercial application of the technology or service.

Please answer the following questions Please attach a separate page(s) to complete the questions.

- Select the category that best describes your organization:
- Technology Provider (Please complete Section A)
 - Service Provider or Consultant (Please complete Section B)
 - University, Government Agency or Association (Please complete Section C)

SECTION A: Technology Provider

Please select in which category(ies) the technology(ies) best fits:

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> Plant Computing & Optimization | <input type="checkbox"/> Mechanical Equipment | <input type="checkbox"/> Process Heaters | <input type="checkbox"/> VOC Reduction Technologies |
| <input type="checkbox"/> Boilers & Utility Systems | <input type="checkbox"/> Process Technologies | <input type="checkbox"/> Instrumentation and Control | <input type="checkbox"/> Other _____ |

1. Describe each technology(ies) to be exhibited:
2. Has this technology previously been funded by the DOE? List program, DOE contact, and date.
3. Identify the person(s) to be staffing the exhibit and experience with the technology(ies). List phone and email address if different from the company contact.
4. Describe the commercial-scale plant performance (energy usage and environmental emissions) of each technology to be exhibited. If commercial-scale performance data are not available, describe other data that supports your assertion of the technology's energy and environmental performance. Technologies without commercial scale performance data will be considered, based on space availability.
5. If the technology is commercialized, provide an end-users application list, including company and contact name, current phone number and email address.

APPLICATION FORM



Texas Industries of the Future

SECTION B: Service Provider or Consultant

1. Please describe the services that you will be exhibiting.
 2. Please identify the person(s) to be staffing the exhibit and experience with the service. List phone and email address if different from the company contact.
 3. Please describe your experience with this audience.
 4. Please provide an end-users list, including company and contact name, current phone number and email address.
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SECTION C: University, Agency or Association

1. Please describe the program or services that you will be exhibiting. You can attach your organization's brochure, if applicable.
 2. Please identify the person(s) to be staffing the exhibit and experience with the service. Please list phone and email address if different from the company contact.
 3. Other: _____
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Submit Application to:

Texas Technology Showcase ~ Exhibits • 1201 New Jersey Avenue, NW • Washington, DC 20001
or fax to 202-624-1766 or email to TexasShow@meetingmgmt.com

For Questions:

Please call David McKennon at 202-624-1784 or write to TexasShow@meetingmgmt.com

Deadline for application is January 31, 2003

Exhibitor Fee of \$750 will be due upon acceptance to the exhibit at the Showcase



You may also download this application at www.showcasetexas.org