Imagine for a moment that technology is a force in nature. And imagine, too, that you’re watching a
terrific storm. You see furious clouds gather above you. Then, the clouds collide and churn out a
legion of tornadoes—technology tornadoes. These “techno” twisters touch down purposely on one
chemical plant after another, but, instead of destruction, there is transformation. Iconoclastic
smokestacks are transformed into the towering gems of “Emerald Cities.” Is this a utopian dream or
the premonition of a new era? Listen as one CEO shares his vision of the next chapter in the
chemicals industry. It is an essay on telling our story better and on having a better story to tell.

**Biography:** James L. (Jim) Gallogly is President and Chief Executive Officer of Chevron Phillips
Chemical Company. He was elected to this position in July 2000 after having served as senior vice
president of chemicals and plastics for Phillips Petroleum Company since 1999. He was vice
president of olefins and polyolefins since 1998. He was vice president of plastics in 1997.

Gallogly joined Phillips in 1980 as an attorney in Bartlesville. In 1984, he became legal director for
Phillips Petroleum Company Norway in Stavanger, Norway. From 1987 through 1990, he was
regional chief attorney, Permian Basin Region, Odessa, Texas. He served as manager of business
services for North America exploration and production from 1990 to 1992. He was finance manager
for North America exploration and production for one year before accepting the position of manager
of Ekofisk II for Phillips Petroleum Company Norway in 1993. In 1994 he served as manager and in
1995 as vice president for North America production.

Gallogly was born September 1, 1952, in St. John’s, Newfoundland, Canada. He received a bachelor
of arts degree in psychology from the University of Colorado in 1974. He received a law degree from
the University of Oklahoma in 1977. He is a member of the Colorado, Oklahoma and Texas bar
associations. He is also a member of the board of the American Chemistry Council and the American
Plastics Council.